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FOR IMMEDIATE RELEASE

Quicken Loans Signs on as 2016 Detroit Jazz Festival Presenting Sponsor

Detroit, Mich.,” August 22, 2016 — The Detroit Jazz Festival Foundation and Quicken Loans today announced the nation’s second largest retail mortgage lender will be the presenting sponsor of the world’s largest free jazz festival, enhancing a long-standing relationship between the two organizations.

“Quicken Loans has become a business, cultural and philanthropic icon in Detroit, and to be able to extend our partnership and have them as this year’s presenting sponsor is an honor,” said Gretchen Valade, chair of the Detroit Jazz Festival Foundation Board of Directors.

The partnership will meld the extensive community involvement that Quicken Loans and the Festival have been cultivating in the region to create a heightened cultural experience.

“Our philosophies are very much aligned and this kind of support helps us maintain our status as the world’s largest free jazz festival enhancing the cultural value by bringing exceptional artists from across the globe to the heart of Detroit,” said Chris Collins, president and artistic director of the Detroit Jazz Festival Foundation. “In addition, this will help elevate our year-round education and music programs. It’s a win-win for the Festival, Quicken Loans and the people of southeast Michigan.”

The Detroit Jazz Festival takes place Sept. 2-5, across four stages in Hart Plaza and Campus Martius Park in downtown Detroit. This marks the fifth year that Quicken Loans has been a partner of the event and the first as presenting sponsor.

“We’ve always been passionate about supporting events that make our city a vibrant and diverse destination,” said Chris Uhl, Quicken Loans Vice President of Community Investments. “The Detroit Jazz Festival fits that bill perfectly – it’s an event that is uniquely ‘Detroit’ and has been bringing people together in the city for nearly four decades.”

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The 37th annual Detroit Jazz Festival will feature a collection of performances including a new series sponsored by Quicken Loans, “The Untitled Series: Unbound by Genre”, designed to bring an eclectic and inclusive style of jazz for people of all ages. Beyond this series, the Festival has special custom programming and unique musical experiences that often are not seen anywhere else in the world. Additionally, the Festival’s unique year-round education programs and musical events continue to foster the future of jazz and enhance its legacy.

About Quicken Loans

Detroit-based Quicken Loans Inc. is the nation’s second largest retail home mortgage lender. The company closed more than \$220 billion of mortgage volume across all 50 states since 2013. Quicken Loans generates loan production from web centers located in Detroit, Cleveland and Scottsdale, Arizona. The company also operates a centralized loan processing facility in Detroit, as well as its San Diego-based One Reverse Mortgage unit. Quicken Loans ranked “Highest in Customer Satisfaction for Primary Mortgage Origination” in the United States by J.D. Power for the past six consecutive years, 2010 – 2015, and highest in customer satisfaction among all mortgage servicers the past three years, 2014 – 2016.

Quicken Loans was ranked No. 5 on FORTUNE magazine’s annual “100 Best Companies to Work For” list in 2016, and has been among the top-30 companies for the last 13 years. It has been recognized as one of Computerworld magazine’s ‘100 Best Places to Work in IT’ the past 12 years, ranking No. 1 in 2016, 2015, 2014, 2013, 2007, 2006 and 2005. The company moved its headquarters to downtown Detroit in 2010, and now more than 10,000 of its 15,000 team members work in the city’s urban core. For more information about Quicken Loans, please visit QuickenLoans.com, on Twitter at [@QLnews](https://twitter.com/QLnews), and on Facebook at [Facebook.com/QuickenLoans](https://www.facebook.com/QuickenLoans).

About the Detroit Jazz Festival Foundation

The Detroit Jazz Festival Foundation is an independent, non-profit organization that presents jazz and educational workshops throughout the year. The Foundation supports the Detroit Jazz Festival, which is the largest free jazz festival in the world and a major tourist attraction for the City of Detroit, with 23 percent of its audience coming from out of state.

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The Foundation receives grant funding from the Kresge Foundation, National Endowment for the Arts, Michigan Council for Arts and Cultural Affairs, Erb Family Foundation, Arts Midwest Touring Fund, Carolyn P. Wanzo and the Doris Duke Charitable Foundation. Hundreds of individual donors also contribute to the Festival through membership and donations. Major corporate partners include Quicken Loans, JPMorgan Chase & Co., DTE Energy Foundation, Carhartt, Ford Motor Company, Greektown Casino-Hotel, Absopure, Mack Avenue Records and Comcast. Additional partners include AMTECH International, Central Michigan University, Cliff Bell's, Detroit Marriott at the Renaissance Center, Detroit 300 Conservancy, Dirty Dog Jazz Cafe, Fathead, Great Lakes Beverage, Merrill Lynch, MGM Grand Detroit, Pepsi, Plante Moran, PNC Bank, St. John Providence, Wayne State University, Whole Foods Market and Woodward Gallery. Media partners include Fox 2, WJR, WDET-FM, WEMU-FM, WRCJ-FM, DownBeat, JazzTimes and MetroTimes. The Greening of the Detroit Jazz Festival is supported by a generous grant from the DTE Energy Foundation. For more information, visit www.detroitjazzfest.com.

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